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Wonderland Extravaganza Planned for Dogma

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Tampa, FL – Local entrepreneur is raising funds for Dogma, a pet rescue by inviting all of Tampa Bay to Barkin HeARTs... a Wonderland Extravaganza

***“If I had a world of my own, everything would be nonsense.
Nothing would be what it is because everything would be what it isn't.
And contrary-wise; what it is it wouldn't be, and what it wouldn't be, it would. You see?”
~Alice in Wonderland***

Tampa, FL – Saturday, April 24, 8pm is the culmination of months of preparation for a regular girl with a gigantic vision to help Dogma, a newly formed non-profit pet rescue. Johnna Guzman didn't let a little thing like *it was probably impossible to pull of what she wanted to do and in the time frame available*; she just did it. Inspired by the new release of Alice in Wonderland, her 26th birthday became the perfect excuse to celebrate and promote all her favorite people, their talents, her love of animals, and to invite all of Tampa Bay.

So became Barkin HeARTs, a playfully eccentric Alice in Wonderland-themed canine fundraiser featuring locally recognized artists, nationally recognized fashion designers, hula hoopers, chalk artists, interactive exhibits, makeup artists, stilt walkers, body painters, and balloon sculptures. Also on the night's roster are a fashion show and dog parade; local food and drink from Fly Bar, with Castle legends DJ's Jason Barco and Rich Ranck providing the vibes. Many more out-of-the-box performers continue to join the entertainment roster every day. The unique waterside backdrop of The Heights Tampa serves as the perfect location to bring her extraordinary vision to life.

Johnna even reached out to the children in the community, challenging the creative minds of young Computer Design students, 3rd through 8th grade from Lee Academy for Gifted Education, where her web designer teaches. Students created custom posters with their personal interpretation of Barkin HeARTs that can be seen on the Barkin HeARTs website and will be displayed at the event.

Besides providing an inexpensive (*\$10 ticket donation*) and incredible night for the 18+ crowd, the main goal of Barkin HeARTs is to raise funds for Dogma, a Pet Rescue. “I choose Dogma because they are energetic and passionate about what they do. They are full time working women going above and beyond what is needed and I feel very passionate about helping Dogma. As a young entrepreneur, I know how hard it is starting up and felt I had an opportunity to incorporate them and make a difference. It makes all the work so much more rewarding to know that I am doing this for a great cause,” explains Johnna.

Barkin HeARTs' guests can dress in costume and participate in multiple competitions, from a top hat and parasol design contest to a Wonderland costume contest, with the costumed winners walking in the second fashion show.

Johnna's only wish for Barkin HeARTS is simple: “I'm bringing the best of Tampa Bay together for a good cause. This promises not just to be the event to go to, but an event that you can be a part of. I hope everyone has a blast and that we can come together to escape our crazy everyday life and have fun for a great cause. Every drink purchased, cupcake eaten and photo taken benefits Dogma. Every person who attends this event brings us that much closer to saving a *barkin heart*. I would be happy with that.”

Full details about Barkin HeARTs can be found at www.barkinhearts.com

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Tickets URL: <http://barkinhearts.eventbrite.com/>