

FOR IMMEDIATE RELEASE

Nanny Jeans' to Host Silly Bandz Exchange

Written by Deb Kelley, www.thewriteonecs.com

Local small business hosts exchange for latest "Silly Bandz" craze

Tampa, FL – "I've got 90!" The little brown-haired toddler lifts her multi-color banded arms to display her collection. "Yeah, well, that's because you keep taking mine!" The older sister defends her bare arm adorned with only a dozen colored bands.

Kids and adults alike have caught the craze. Collectors are filling their arms with the wiggly rubber bands that come in all shapes, sizes, scents and colors known as Silly Bandz. This addiction does not come cheap. The bands cost an average \$5 for a pack of 24 in a retail store.

Nanny Jeans is hoping to reduce the hurt to Mom and Dad's wallet by hosting their first "Silly Bandz Exchange" on Saturday, June 26, 2010 at 7530 W Waters Avenue, Tampa from noon-3pm. Young and young-at-heart are invited to bring their collection of Silly Bandz to swap at the shoppe.

In an interview with Nanny Jean: "I am excited to start summer vacation with a fun event that offers kids and adults an opportunity to swap their Bandz. Trading is a great way to increase a collection without any cost, since the bands are rather expensive. We have a large selection for only .20 cents apiece and they are selling like hotcakes."

Admission to "Nanny Jeans' Silly Bandz Exchange" is **FREE**.

About Nanny Jeans Consignment

Opened in 2007 and expanded and relocated in 2010, Nanny Jeans offers a huge selection of infant through teen clothing, maternity clothing and baby furniture. Nanny Jeans is currently a finalist in Local Shops1 2010 awards for "Best New Business."

Contact: Jean Bostock

Address: 7530 W Waters Ave, Tampa, FL 33615

Phone: 813.886.4242

Email: nannyjeansshoppe@aol.com

URL: <http://www.nannyjeansconsignment.com>