

**FOR IMMEDIATE RELEASE**

Decorating Elves Acquires Your Holiday Elves, Expands to Five Locations

**ST PETE, FL** - Though it may be six months away for his customers, Nick Schriver has already been busy preparing for Christmas. The owner of Decorating Elves, an upscale full-service Christmas lighting holiday and décor company, Shriver's season begins the week after Labor Day and he recently announced the acquisition of Your Holiday Elves, a similar company in Odessa, Florida.

The April 2009 acquisition expands Decorating Elves' reach to five locations in North and South Pinellas, Manatee County, South Tampa and Odessa, serving the entire Tampa Bay area.

Schriver is excited to offer his new customers displays that were never available to them before. "The (*previous company's*) customers are going to get the benefit of a time-tested décor company with a high quality product and service as well as a high referral rate from existing customers. Rest assured," he says, "We provide the same – if not better– service and we bring more to the table than what they were getting with similar products, more experience, better electrical systems and opportunities for displays and other things they weren't offered before like full musical automation settings and wireframe lighted yard displays."

Decorating Elves' has a mix of residential and commercial customers. Clientele ranges from homeowners with little time to set up a lighted yard display to retail establishments, home owner and condo associations, subdivisions, and high profile businesses such as Ruth Eckerd Hall and Marriot Hotel. In addition, Decorating Elves offers its expertise in lighting for special events, wedding receptions, graduations and other celebrations.

With his specialty business featured on all local media stations and in other print media, Schriver says what he enjoys most about his niche business is helping his new and returning customers "avoid the hassle and relieve the stress of the holiday season. I enjoy making the holidays a little bit brighter."

For more information about Decorating Elves, visit [www.decoratingelves.com](http://www.decoratingelves.com) or call 866.445.6202.